



Football Benefitting Local Children



ABOUT THE KIDS INITIATIVE

POOLE TOWN FC was founded back in 1890 so has been a part of the fabric of Poole for the past 130 years or so. The club prides itself as being part of its community and holds the FA's Charter Standard Community Club designation, the highest award any football club can hold.

Poole Town Wessex, our youth and community section, which offers football to youth, ladies and ability counts teams, continue to prosper with 30 teams playing below the first team. However, the club has been keen to extend its work within the community and with that in mind set up its Kids Initiative in 2018. The object of the scheme is to involve all local children in the fun of football, especially those facing physical, emotional or financial hardship.

The club now works with local schools and children's charities to provide free coaching, equipment and clothing for the kids most in need. In addition, the club also raises money for charities and worthy causes throughout the year at our numerous social and fund-raising events. News and events, past and future, are reported on our dedicated Kids & Community website, ptfckids.co.uk as well as through our quarterly newsletter which is distributed on-line as well as by hard copy.

As the Kids Initiative has established itself it has benefited from the support and generosity of local firms who have agreed to sponsor it which in turn has enabled us to expand the scope of what we do.

The Kids Initiative is not a charity but all funds raised and pledged are kept separate in a dedicated bank account. All promotional literature, website and administration costs of the initiative are covered by the Gale Foundation Trust meaning that 100% of all money raised is spent on our frontline work – helping disadvantaged kids.

We would be delighted to hear from any company or individual who would like to get involved by donating to or sponsoring our efforts, either by one off donations to regular monthly payments. For more information, please contact me on the email address below.

Kind regards

Richard Gale
Vice Chairman, Poole Town FC



Kids Initiative

www.ptfckids.co.uk

email: richard.gale@pooletownfc.co.uk



Coaching

HOLIDAY SOCCER SCHOOLS

Poole Town run holiday football clubs during some of the school half-terms and end of term holidays. The club make a majority of these places available free of charge for children who are supported by local children's charities. Aimed at boys and girls aged between 8-13, all abilities are welcome as the emphasis is on fun. The days involve skills practice, shooting, dribbling, penalty taking as well as matches and min-tournaments. The courses are run by our qualified youth coaches who award medals and trophies on the last day of each school. Each child also receives a Kids Initiative boot bag as a memento.



SCHOOLS COACHING

A number of our coaches and players already teach sports activities within schools and one of our aims is to be able to employ part time coaches enabling them to go into schools and provide coaching where there is no current provision. We also aim to provide regular bespoke coaching sessions to our charities as well. The club are also engaging with schools to help subsidise coaching fees for children who otherwise would not be able to take part in after school football sessions.



**Kids
Initiative**

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CHARITY FUNDRAISING

Nominated Charity

Each year Poole Town nominate a chosen Charity of the Year which becomes the major benefactor of our fundraising efforts. However, through our numerous social and match day events, we raise money for a number of other good causes throughout a season.

In 2018 we raised £1,781 towards the appeal for Julia, a local school girl suffering from Rett's syndrome, through a race night and Rich Brown's half marathon run.



Wave 105 – 1000 Faces

2019 – Wave 105's Cash for Kids became our main charity for the year. The object of a 'Face' is to raise £100 in a year. In this, our second year, we have raised £750, part of that coming from the raffle held during our Summer Ball. In our first year, 2018, we raised £146.



Julia's House

Golf Day, September 2019, raises £300 for local children's hospice, Julia's House, with a draw made for a 'Barrow of Bottles'.



Macmillan Cake Sale

Impromptu cake bake sale and bucket collection at our FA cup game against Hungerford in September 2019 saw us collect £261 which was donated to cancer charity Macmillan.



Kids Initiative

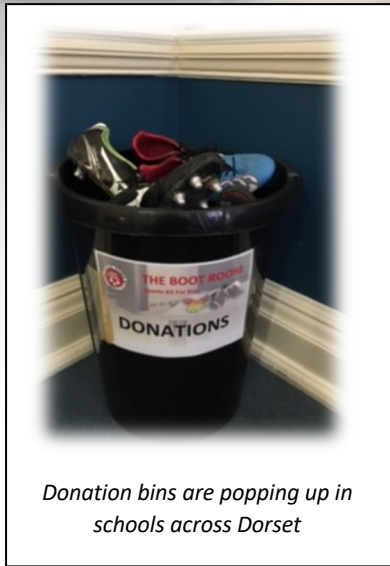
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THE BOOT ROOM

Sports Kit For Kids



Donation bins are popping up in schools across Dorset

THE BOOT ROOM, launched at the end of 2019, is the latest and most ambitious project undertaken through the Kids Initiative program.

Its inception came through our involvement with local schools whereby we became aware of a recurring issue – many children unable to take part in school sports because they do not have the necessary footwear.

THE BOOT ROOM seeks to address this. The scheme is basically a shoe exchange whereby the club, working with schools and children's charities, will collect donations of pre-loved boots and trainers and re-distribute them back to

children who do not have any.

Since the announcement of its launch the scheme has attracted a lot of interest and financial support from local companies. Their involvement has enabled us to expand our objectives so that we can provide other equipment such as new shin pads, goal keeping gloves and other clothing.

With thanks to our relationship with Sports Direct, we are able to buy at a reduced rate, new trainers, boots, shin pads and gloves to add to our stock.



Close to 100 pairs of boots and trainers ready for sorting and cleaning. Thanks to Poole Town Wessex, Castle Court School and Bryanston School for the donations so far received.



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FREE FAMILY TICKET VOUCHERS

MATCH DAY FAMILY TICKETS

Our Free Ticket Vouchers form part of our efforts to involve the wider community of Dorset with the club.

The vouchers are emailed to over 100 schools in Poole, Bournemouth and east Dorset who are invited to send them on to all their children and their families.

The vouchers are issued for at least 2 league games each season and enables 2 adults and 2 children free entry to the selected matches.



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Summer 2018

FREE SUMMER SCHOOLS FOR LOCAL CHILDREN

PTFC are delighted to announce that they have received funding from a local charity, The Gale Foundation Trust, to provide free places in the club's summer soccer school sessions.

In conjunction with the club's adopted charities, the Dorset Children's Foundation and Wave 105's Cash for Kids, local children, aged between 7 – 14 and facing difficult challenges will be given the opportunity of attending, for free, these fun football coaching days being held through the summer holidays. Huge thanks go to Poole High school who are making their wonderful pitches and indoor facilities available to us.



SUMMER SOCCER SCHOOL DATES

Tuesdays & Wednesdays 31st July & 1st August, 7th & 8th August, 14th & 15th August. Further dates of 21st & 22nd and 28th & 29th August 2018 are available subject to demand.

Sessions will be split into appropriate age groups. Times 10am - 3pm at Poole High school, Wimborne Rd, Poole, BH15 2BW.

Cost £20 per day or £35 for 2 days

**For more details & to book visit
www.pooletownfc.co.uk**

MARATHON RUN IN AID OF DORSET CHILDREN'S FOUNDATION



PTFC supporter's club member, Richard Brown, is planning to run the Bournemouth Half Marathon this October in order to raise funds for the DCF.

For Richard, 30, this will be his 2nd half marathon as he completed the same event back in 2014. He can be seen here after that race in the club's away strip of that season. More details of Richard's run will be posted on the club's website nearer the time.

WAVE 105 1000 FACES



At the end of last season, Poole Town became one of Wave 105's 1000 Faces appeal raising funds for local children's charities. The aim of each 'face' is to raise at least £100 by the end of the year and our collection tin in the clubhouse bar has already collected £20 in change. **We're on our way!**

DID YOU KNOW..?

Poole Town are an FA Charter Standard Community Club and have over 30 ladies, youth and less able teams playing below the first team



Community Newsletter



Kids Initiative



Summer 2018

DORSEY COMES TO TOWN

Dorsey Bear, the Dorset Children's Foundation mascot, was amongst the trustees and families of the charity who were guests of the club at our last game of the season against Oxford City.



As well as seeing Poole Town win, the charity met and mingled with fans who in turn donated £186 to them on the day.

RACE NIGHT IN SEPTEMBER



Poole Town FC are holding a fund raising race night for the benefit of the club and the Dorset Children's Foundation.

The event is being held at Poole Centenary Club, 22 Wimborne Rd, Poole BH15 2BU on Friday 21st September 2018 starting at 8pm. Tickets cost £10 and include a hot meal and free parking.

For more details go to:

www.pooletownfc.co.uk

DYLAN LEADS WALK TO SCHOOL WEEK



Back in May Dylan the Dolphin, Poole Town's mascot, led families to Ad Astra school on the first day of 'Walk to School Week'.

Starting off at the neighbourhood centre in Canford Heath, the party enjoyed a beautiful sunny morning on the short walk to school.

FREE TICKET OFFER



The club are pleased to announce that it will once again be offering free tickets to local children and their families for selected games next season. Further details will be released when the forthcoming season's fixtures are announced.

2018 PRESEASON FRIENDLIES



July 14th PTFC v Torquay Utd KO 3pm

July 28th PTFC v Yeovil Town XI KO 3pm

If you would like to support or get involved with our community work, then please contact John Anderson.

Tel: 07813 622736

Email: john.anderson@pooletownfc.co.uk

The club are extremely grateful to Mike Wheeler from Cracking Media and Tony Jacobs from Condor Office Solutions for their time and generosity in the design and printing of this newsletter

Poole Town FC

Black Gold Stadium, (Off) School Lane, Oakdale, Poole BH15 3JR





IN PARTNERSHIP WITH...

1000 FACES APPEAL 2020



Kids Initiative

FOOTBALL BENEFITTING LOCAL CHILDREN

POOLE TOWN FC'S KIDS INITIATIVE will be working with **WAVE 105'S CASH FOR KIDS** this year to promote and support their **1000 FACES 2020** appeal.

CASH FOR KIDS is a unique grant giving charity attached to Wave 105 and helps some of the most vulnerable children in Dorset. Together the **KIDS INITIATIVE** and **CASH FOR KIDS** can give these children a helping hand in life. Last year **CASH FOR KIDS** helped over 37,000 children and thousands of them probably live near you!

2020 is the start of a new decade and provides an opportunity to support children in the longer term as many of them will become adults over the next 10 years – supporting them now will brighten their future and put them in a better position. What a lovely thought!

Please turn over to see some of the thank you notes the charity has received...

1000 FACES

WILL YOU BE ONE IN A THOUSAND AND ONE OF POOLE TOWN'S 100?

Wave 105 Cash for Kids needs 1000 people to sign up and raise just £100 by the 31st October 2020 and Poole Town FC are aiming to sign up 100 of these Faces. All entrants signed with the club will appear on our PTFC 'Faces' page.

TO SIGN UP Visit www.wave105.com/faces-ptfc or **Text FACES To 70 808** – texts are free and Sam or Judith from the Cash for Kids team will phone you back to give you more information and sign you up.

Who Wave 105 Cash for Kids helps...

"These new shoes purchased with Cash for Kids money have made two little girls very happy they were going to school in broken down shoes and shoes that were too small. They are so pleased to be like the other girls with nice shoes but most of all their feet don't hurt any more thanks to cash for kids.



I have been so touched this morning listening to the children explaining that they actually had presents under the tree and how exciting it was on Christmas morning to find them there, it made my heart swell and brought tears to my eyes. It never gets any easier year on year listening to the tales from these children, one little boy said "Santa must be rich this year as he bought me a Nike football"

Another little girl said "Thank you for giving Santa my letter, he must be real as I got Elsa things that were on my list. I told my big sister that you would talk to Santa but she would not believe me"



To

Everyone at wave 105 mission Christmas.

Thank you so much for all your efforts, providing all the gifts for the families we support. These children would otherwise have gone without a gift this Christmas. The reasons they are referred to us is poverty, domestic violence, neglect, abuse, parents with mental health issues or addictions. You are all amazing and have made so many children happy xxx